

## Programme: M.Sc. in Event Management and Public Relations Academic year 2025-2026 Curriculum Framework of First Year under NEP

Level	Sem	Major		Minor		VSC,	AEC,	OJT, FP, CEP, CC,		Cumulative
		Mandatory (DSC 1, 2 & DSC 3)	Electives		OE	SEC (VSEC)	VEC, IKS	CJI, FP, CEP, CC, RP	Credits	Credits
6.0	I	Introduction to Event Management and Public Relations (2) Event Management Planning (4) Event Budgeting and Financial Management(4) Event Production Process (4)	Principles of Management (4) OR Psychology of Human Behavior at Work (4)	RM- Research Methodology (4)	I				22	UG-Honours Degree
	Credits	14	4	4						160-176
	Π	Event Resource Management (4) Public Relations (4) Comprehensive Wedding Management (4) Event Team and Crew Management (2)	Brand Management - Research and Development (4) OR Client Servicing in the Event Industry & Public Relations (4)		_	_		OJT- Professional Learning Experience in Event Management (4)	22	
Credits		14	4					4		
Total credits in 1 <sup>st</sup> year		28	8	4	_	_	_	4	44	
Cum Cr.										